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GENERAL INFORMATION

INNOVATION MATCH MX A.C. along with *Centro Kappa de Conocimiento*, the Senate of the Republic LXIII Legislature, *CANACINTRA*, the *Red Global Mx*, the Secretariat of Economy, the Secretariat of Foreign Affairs through the *Instituto de los Mexicanos en el Exterior*, *INADEM*, *PROMEXICO*, the *Universidad de Guadalajara* and *REDNACECYT*, invite the Scientific and Academic community, National and International from Public and Private Universities, Research Centres, Business Sector, Different Levels of Government, Non-Governmental Organizations, Civil Organizations and the General Public interested in Technological Innovation, to participate in the:

SECOND INTERNATIONAL FORUM OF MEXICAN TALENT INNOVATION MATCH MX 2016-2017

That will be held on: **31 May, 1 and 2 June 2017**

Onset of registration: **21 June 2016**

Deadline for abstract reception and registration of speakers: **30 September 2016**

INNOVATION MATCH MX is an innovative meeting point where companies, researchers and students are able to share knowledge, experiences and create business opportunities based on the technological offers and demands of each of the participants.

The structure of the event is divided as follows:

- Keynote Conferences pronounced by recognized experts on the matter of Innovation and Technological Development
- Researches presented on the form of conferences. (Section 3.1)
- Researches presented on the form of informative posters divided by business sector. (Section 3.2)
- Workshops or discussion panels that will take place during the days of the event. (See Appendix I)
- Partnership tables integrated by Companies, Researchers and Technology Transfer Offices (See Appendix I)
- Stands Area (See Appendix I)
- General Public (See Appendix I)

www.innovationmatchmx.com

Av. México 102 Col. Latinoamericana. CP: 25270 Saltillo Coahuila México
Tel: (844) 4156200 Email: contacto@innovationmatchmx.com



This forum is addressed to a wide thematic on innovation, being the strategic sectors:

1. Information and Communication Technologies
2. Engineering and Manufacture (Electronic, Robotic, Mechatronic, Automotive, Aerospace and Manufacture)
3. Health Sciences
4. Food Technology and Primary Activities (Agriculture, Husbandry, Aquaculture and Fishing)
5. Biotechnology
6. Renewable Energies, Natural Resources, Environment and Sustainability
7. Chemical Industry, Petroleum, Shale Gas and Mining
8. Nanotechnology and Advanced Materials
9. Creative Industries
10. Ecosystem

1. Objectives

Within the main objectives of this forum are:

- Reunite Mexican Talent from the entire world with Mexican companies and institutions to arrange technological projects that boost the innovation in Mexico.
- That researchers and post graduate students from all the world, present and introduce their research works in the Scientific, Technologic and Creative Industry areas, with purposes of partnership with Mexican companies interested in promoting the generation of new business opportunities in the national productive sector.
- Propitiate opportunities for labour incorporation.
- Stimulate the creation of new technology-based companies.
- Arrange research projects partnered to Mexican companies and prestigious institutions around the world and formulate public policy proposals.
- Consolidation of the *Red Global IMMEX* with the aim of narrow partnership opportunities among companies, academy, researchers and Technology Transfer Offices, highly



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specialized, of the entire world, with the participation of financing and funding institutions for their projects.

2. Registration

2.1. Speakers

For those researchers and students who wish to participate, the registration will be carried out on the website: <http://innovationmatchmx.com> in the section REGISTRATION followed by the corresponding option: SPEAKER REGISTRATION.

During the registration, information about the person will be requested, such as academic history, area of knowledge, as well as title and abstract of the work to postulate. It will only be accepted the registration of one person per project in the modality of SPEAKERS (either author or co-author), additional persons involved may register as GENERAL PUBLIC.

The abstract should contain the following elements: Purpose, Methodology, Results, Conclusion and Industrial Application or Business Opportunity.

It will only be received applications through the website.

Registration for participation starts the day 21 June 2016 and the deadline for the receipt of abstracts for work presentations at the forum will be on the 30 September 2016 (registrations off the date will not be received). The abstracts will be reviewed by the Evaluation Committee; once evaluated, the acceptance of the works will be notified during the 2 months following the registration deadline for registration.

In order to boost the participation of mexican researchers and students from all over the world, INNOVATION MATCH MX will provide support for travel expenses to those participants who request and justify the need of support. It is worth mentioning that each institution/university/Research Centres in the different countries have different criteria to provide Supports for assistance to congresses; INNOVATION MATCH MX will provide, according to that previously stipulated, a complementary support. The bestowal of grants will be subjected to conditions and a limited number will be available to support those accepted as speakers. Further information will be published further.

Additional information about presentation of works, the process of selection, participation criteria as well as specifications can be consulted in the following sections.

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3. Modes of work presentation

The Evaluation Committee based on the grade will decide the category of participation in the Forum, being this: Oral Presentation or Poster.

3.1. Oral presentations

Authors, whose works are accepted in the category of “oral presentation”, will have 20 minutes for their presentations (15 minutes of exposition and 5 minutes for questions and answers). The presentation should be sent through the website, in the Power Point format according to the **Guide of the Author** before 31 March 2017, covering the following points:

- Introduction
- Objectives
- Background
- Methodology/Development
- Results
- Industrial application and/or Business Opportunity
- Conclusions
- Cited literature

3.2. Poster presentations

Posters should address the format established in the **Guide of the Author** by the committee with the same rubric as oral presentations. It is recommended to use a font size legible at 2 meters distance, the digital file corresponding to the poster should be sent before 31 March 2017 through the website. On the exhibition day, the author will perform a brief presentation (with a maximum of 5 minutes) about the most relevant aspects of their job.

4. Selection of works

Abstracts will be examined by the Evaluation Committee, who will determine the works to be presented whether as an “oral presentation” or as a “cartel”. Once evaluated, the notification will be sent by email with the acceptance or refusal, as well as conditions. The modality will be notified during the 2 months that follow the deadline of registration. Additionally details about the extended works submission process, will be published in the future for those accepted as speakers.



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4.1. Works will be received, for oral presentation or cartels in the following areas:

1. Information and Communication Technologies
2. Engineering and Manufacture (Electronic, Robotic, Mechatronic, Automotive, Aerospace and Manufacture)
3. Health Sciences
4. Food Technology and Primary Activities (Agriculture, Husbandry, Aquaculture and Fishing)
5. Biotechnology
6. Renewable Energies, Natural Resources, Environment and Sustainability
7. Chemical Industry, Petroleum, Shale Gas and Mining
8. Nanotechnology and Advanced Materials
9. Creative Industries
10. Ecosystem

4.2. Participation criteria

- Participants such as speakers must be of Mexican nationality and/or foreign, researchers with degree or students of Master or Doctorate,
- Each author must realize the registration on the website: <http://www.innovationmatchmx.com>
- The investigation or research should be focused to innovation and/or technology in one (or several) of the areas of interest of this forum
- The submitted abstract for participation should be unpublished.
- It will only be accepted the registration of one person per project in the modality of SPEAKERS (either author or co-author), additional persons involved may register as GENERAL PUBLIC.

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4.3. Specifications for the reception of abstracts

The abstract should have an extension of maximum 250 words, single spacing, Arial 12, written in both Spanish and English. **It is indispensable to present title and abstract in both languages.**

4.4. Specifications for the presentation of full works

Finalized works will be accepted only when results and conclusions are properly included in the extension according to the Guide of the Author. Details about the submission process of the extended works for those accepted speakers will be published on the website, once concluded the evaluation and results processes.

5. Partnership tables

Accepted speakers will have access to the partnership tables, which involve an environment that facilitates the establishment of 20 minute sessions for an exchange of information, with the objective of creating opportunities of collaboration in joint projects between Business, Universities and/or Research Centers, Researchers and postgraduate students assisted by one Technology Transfer Office

6. Privacy Statment

INNOVATION MATCH MX, A.C. (referred as "IMMX"), with address in Avenida México, number 102 (hundred two), colonia Latinoamericana, in Saltillo, Coahuila, C.P. 25270, will use the collected personal data:

- a) To verify and/or confirm your identity
- b) To register you to the 1st International Forum INNOVATION MATCH MX 2015 (referred as the "Forum")
- c) To realize the charge of the rate referent to the inscription to the Forum, as well as notify you about the status of your payment, when needed.
- d) To verify and/or confirm your academic degree and area of knowledge, needed to define your interest area in the Forum
- e) To contact you and inform you about the program, schedule, activities, events, publications, news and studies related to the Forum.
- f) To contact you with the purpose of asking you to participate and assist to the Forum, as well as to offer you our service.



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- g) To develop the process of grant of the Sponsorship to assist to the Forum, when appropriate.
- h) To provide the necessary identification means to access the Forum.

- i) For the creation, update and conservation of our databases, needed to manage and operate the Forum
- j) To manage and operate the Forum and/or service that you require from us.
- k) To contact you and notify you about the current state of your inscription and/or register.
- l) To give follow up to your requests of information, as well as comments, queries and complaints related to the Forum that we offer.
- m) To affiliate you as a member of IMMEX when you request it, as well as to keep you informed about the rates, rights and obligations that you acquire as a member, as well as to inform you about the proper activities and events of IMMEX as Civil Association.
- n) To send you publications, articles and studies related with sciences and technological innovation, in any area of knowledge.
- o) For the application of polls and evaluations to improve the quality of our service
- p) For further contact after the conclusion of the Forum
- q) To provide you with advertising information of other calls, contests, diploma courses, seminars, symposiums, extracurricular workshops, or any other event.
- r) For using and divulge your image (photo or video) in the elaboration of informative and promotional material of the Forum or IMMEX.
- s) To perform market studies and statistics.
- t) To send you advertising and communication with means of marketing

For further information about the treatment and rights that you can enforce, you can access our Integral Privacy Statement through the section “Privacy Statement” located on the website: <http://innovationmatchmx.com>

INNOVATION MATCH MX, A.C. and/or the Organizing Committee of the present Forum, do not assume responsibility in any aspect of the information on the abstracts and/or extensive works postulated to the same, because the foregoing is only responsibility of the author and/or titular.

* The call document is subject to changes. Updated information on the website: www.innovationmatchmx.com

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APPENDIX 1

Other forms of participation

I. Business

Those companies and organizations interested in the participation, registration and payment can be carried out through the website: <http://innovationmatchmx.com> in the section REGISTRATION followed by the appropriate option: BUSINESS REGISTRATION

For the completion of the registration the following information will be requested: Name and address of the company, name, position and email of each participant, topic of interest and contact telephone.

Modalities of participation for business, as well as COSTS and PACKAGES can be consulted in the section COSTS of the website: <http://innovationmatchmx.com> or in the email: empresas@innovationmatchmx.com

II. Stand

For the registration of those interested in having one Stand, the registration can be carried out through the website: <http://innovationmatchmx.com> in the section REGISTRATION followed by the appropriate option: STAND REGISTRATION

For the completion of the registration the following information will be requested: Name and address of the company, name and position of the representatives, contact telephone and email.

Modalities of participation for STAND, as well as COSTS and PACKAGES can be consulted in the section COSTS of the website: <http://innovationmatchmx.com> or in the email: stands@innovationmatchmx.com

III. General Public

For the people interested in assisting the event, registration can be carried out through the website: <http://innovationmatchmx.com> in the section REGISTRATION followed by the appropriate option: PUBLIC REGISTRATION.

Further information of the website: <http://innovationmatchmx.com> or in the email: congresistas@innovationmatchmx.com



IV. Evaluators

Registration for evaluators will be carried out directly on the congress email: evaluacion@innovationmatchmx.com which will receive further information. The following information will be requested: name, academic degree, institution they belong to, position, topics of expertise, matters targeted for evaluation, telephone and email, etc.

V. Workshops

Workshops based on presentations and discussion panels to discuss each topic with knowledge and avant-garde proposals, based on Mexican and global trends. To establish recommendations and agreements between the public, academic and business sector, it looked; in order to set goals and objectives on the medium and long term.

Registration to **give a workshop** will be carried out directly on the email: talleres@innovationmatchmx.com, where additional information will be required and will be assisted through the process.

Registration to **attend the workshops** will be carried out through the website: <http://innovationmatchmx.com> on the section REGISTRATION followed by the option WORKSHOP REGISTRATION. Information about the topic and participant data will be required.

Topics of interest for the workshops are the following:

- Entrepreneurship
- Funds and Financing for the Innovation
- Innovation on the Automotive and Aerospace sectors
- Strategies and innovation policies in Mexico
- Entertainment technologies
- Environmental technologies